

Code: BA1T6

**I MBA-I Semester-Regular/Supplementary Examinations
January 2017**

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Duration: 3hours

Max. Marks: 70

SECTION-A

1. Answer any FIVE of the following: 5 x 2 = 10 M

- a) Social Responsibility
- b) Frauds in Banks
- c) Ethics of care and Virtue Ethics
- d) Marketing Ethics
- e) Rights of shareholders
- f) Agency Theory of Corporate Governance
- g) Sustainability Reporting
- h) Workers exploitation

SECTION – B

Answer the following: 5 x 10 = 50 M

2.a) What do we mean by Business Ethics and what are the roles and responsibilities of various stakeholders in it?

(OR)

b) Discuss the various measures for improving the ethical behavior of businesses in India.

3. a) Identify various constraints to ethical practices in Indian nationalized banks?

(OR)

b) Discuss various ethical issues in Human Resource Management.

4. a) Explain ethics in global marketing and advertising with suitable examples.

(OR)

b) Discuss principles of Business Ethics.

5. a) Discuss the role and responsibilities of society in CSR.

(OR)

b) “External stake holders are more important than internal stake holders” justify the given statement?

6. a) What is Environmental Ethics? How it is relevant for the business organizations?

(OR)

b) Define Corporate Governance. Explain the Corporate Whistle-Blowing policies and procedures.

SECTION-C

7. Case study

1 x 10 = 10 Marks

Mr. Dev is running an NGO to help street children. He receives government grant of Rs.2 lakh rupees for a project to teach the “out of school” children, who work at tea-stalls, do boot-polishing

etc. A year passes, but Dev managed to utilize only 50,000 rupees from the grant. Despite his best efforts, he couldn't convince many poor children or their families to join his NGO's program.

As per the grant rules, Dev has to return all the unspent money back to government by the end of March 31st. But his colleague Pawan suggests following:

- i. If we honestly return Rs.1.5 lakh back, then government officials will think we are amateur, ineffective NGOs and they'll substantially reduce our grant for next year or even worse- they'll not give us any project next time!
- ii. We should take help of CA Karan Kumar to manipulate our account books and show majority of the grant was utilized for education.
- iii. Many other NGOs do the same thing- there is no problem – nobody will raise any objection, as long as we give 20% of the grant to SDM in charge of this project.
- iv. Although it sounds unethical but we won't use this money for personal needs, we'll use it on street children only. Hence our act is fully ethical and moral.

Questions:

- (a) Identify the core issues in the case.
- (b) What should Dev do with the money?
- (c) If you would be in place of Dev, what decision you would have taken?